



Yeow Jia Yi

Video Producer | Video Editor

WORK EXPERIENCE

Jul 2023 - Sep 2023

Who's Calling (Our Grandfather Story) | Singapore

Video Editor

- Edited organic and branded content to be released on YouTube, Facebook, TikTok, XiaoHongShu
- Assist for shoots

Jul 2020 - Jan 2023

Zula Ptd Ltd | Singapore

Senior Video Producer

- Oversee overall content for ZULA's YouTube channel
- Conceptualize, produce and edit video content with content strategist team
- Participate in the following of YouTube channel, growth of 35k subscribers
- Collaborate with sales and project management team to execute campaigns
- Spearhead a team of four to create minimal of four videos per week
- Produced and edited media content for clients like Bumble, Maybelline, Vestiaire Collective, Enterprise Singapore (ESG), Ministry of Communications and Information (MCI)

Sep 2017 - Dec 2019

inJECT Inspiration | Taiwan

Post Production Assistant

- Assisted In organizing footage, images and audio files
- Collaborated with senior staffs to ensure all media content are up to standard
- Edited media content for clients like Department of Cultural Affairs (Taipei City Government), Pantone (Taiwan) and VG The Seafood Bar

Sep 2014 - Jan 2015

MediaCorp Pte Ltd. | Singapore

Channel Brandings & Promotions Intern

- Edited media content for media conference
- Collaborated with senior staffs to ensure all media content are up to industry standard
- Assisted in media conference, lensing ceremony and imaging sessions

EDUCATION

2015-2019

Department Radio & Television

National Chengchi University

2012-2015

Chinese Media & Communication

Ngee Ann Polytechnic

CONTACT

✉ yeowjiayi@gmail.com

💻 www.yeowjiayi.wixsite.com/portfolio

🌐 @yeowjiayi

KEY SKILLS

Video Editing

Post-Production

Video Production

Adobe Premiere Pro

Online Content

LANGUAGES

English: Native

Mandarin Chinese: Native
(Band C) Test of Chinese as Foreign
Language

Steering Committee for the Test Of
Proficiency - Hanyu (SC-TOP)
Issued Nov 2017